

A Bavarian Success Story: ebro Electronic Celebrates its 30th Anniversary in Ingolstadt

In its 30-year history, ebro Electronic, the measuring instrument specialist from Ingolstadt, has evolved from a small, family-owned business to a first-class producer of innovative electronic measuring equipment.

In 1976, the then young company moved its production site from Freiburg to Ingolstadt. In the company's first years, ebro produced power supplies. With an output over one million units annually, ebro was market leader in Germany. Even then, ebro was not satisfied with the status quo, it looked for new products and new application areas.

Today, ebro is one of the leading producers of battery-powered handheld measuring instruments and data loggers for temperature, pressure, humidity and pH-value. When temperatures in the area of industry, food or medicine have to be monitored, ebro data loggers are the ideal solution. ebro's robust, compact handheld measuring instruments are equally popular in the fields of medicine, chemistry, food, pharmacy and industry in such applications as process control, goods receipt, food inspection, transport monitoring and much more.

Now, ebro is a middle-sized company with modern production technology and a staff of about 100. ebro has sales representatives in several German cities, but also in Istanbul, Tokyo and Buenos Aires. Three direct salesmen, two sales representatives and over 80 distributors serve ebro customers worldwide.

Wolfgang Klün, Managing Director at ebro since 1994, summarizes: "Our philosophy "we do it here and we do it on our own" has proven very effective. Short distances and a compact, motivated staff provide an excellent climate for innovation. We still develop and produce all ebro instruments on site in Ingolstadt. The same applies to our software."

The fact that ebro has been operating in Ingolstadt successfully for 30 years proves the point: With the proper mix of experience, innovation and flexibility, it is possible to produce and work effectively on site.

Picture caption: ebro Electronic – operating successfully in Ingolstadt for 30 years

Pressekontakt/Werbung:

EURO DOC
Dipl.-Ing Henri Hencke
Rheingauweg 1
D-65474 Bischofsheim

Tel.: (06144) 41 909
Fax: (06144) 41 909
Henri.hencke@t-online.de

Leseranfragen bitte an:

ebro Electronic GmbH & Co. KG
Frau Kerstin Most
Peringerstraße 10
D-85055 Ingolstadt

Tel.: (0841) 954 78 0
Fax: (0841) 954 78 80
E-Mail: info@ebro.de